

BE A PART OF CFMEE ACADEMY CURIE FOUNDATION FAMILY

ENQUIRY WITH CFMEE



DAY 1

MEETING THE REPRESENTATIVE



DAY 5

FINALIZING YOUR ACADEMY LOCATION



DAY 20

AGREEMENT SIGNING



DAY 25

SETUP OF ACADEMY & TRAINING



DAY 45

LAUNCH OF CFMEE-CURIE FOUNDATION

DAY 60



—Marie Curie



PRE-LAUNCH SUPPORT

- **SITE IDENTIFICATION & EVALUATION**
- **LEGAL DOCUMENTATION**
- **AGREEMENTS**
- **MARKET SURVEY GUIDANCE**



LAUNCH SUPPORT

- **BLUE BOOK - INFRASTRUCTURE DESIGNS/FLOOR PLAN**
- **RECRUITMENT OF COORDINATOR**
- **FACILITATE THE MARKETING AND ADMISSIONS PROCESS**
- **HR SUPPORT - RECRUITMENT & APPRAISALS RETENTION**
- **IT SUPPORT AND STUDENT ESSENTIALS**



POST-LAUNCH SUPPORT

- **TRAINING**
- **MARKETING SUPPORT**
- **ENROLMENT SUPPORT**
- **OPERATIONAL SUPPORT**
- **THIRD PARTY CLASSES**

FAQ'S

WILL YOU MANAGE THE ACADEMY AFTER THE SETUP?

THE CFMEE TEAM WILL BE INVOLVED IN HELPING YOU TO SET UP THE INSTITUTE, ONCE THE ACADEMY IS SETUP WE WOULD HAVE A TEAM OF KEY MANAGERS WHO WILL HELP YOU IN CERTAIN ACTIVITIES.

WHAT WILL THE ACADEMY BE NAMED AS?

THE ACADEMY WILL BE UNDER THE BANNER OF CURIE FOUNDATION FOR MEDICAL SCIENCE-CFMEE ACADEMY.

WHAT WILL BE THE RETURNS FROM THE CURIE FOUNDATION FOR MEDICAL SCIENCE-CFMEE ACADEMY?

BASED ON THE LOCATION THE SALES MANAGER CAN SUGGEST A ROI FOR THAT LOCATION

HOW MUCH TIME WILL BE NEEDED TO SETUP THE ACADEMY?

TYPICALLY IT TAKES BETWEEN 60 DAYS TO SETUP FOR FUNCTIONING AND OPERATIONS

WHAT KIND OF EQUIPMENTS YOU WILL PROVIDE?

FOR THIS YOU WOULD NEED TO SPEAK TO OUR SALES MANAGER WHO COULD PROVIDE YOU WITH A DETAILED ANSWER

WHAT ARE THE ENROLMENT SEASONS FOR ADMISSION?

FOR THIS YOU WOULD NEED TO SPEAK TO OUR SALES MANAGER WHO COULD PROVIDE YOU WITH A DETAILED ANSWER

HOW MUCH ROYALTY AND ASSOCIATION FEES DO YOU CHARGE?

FOR SETTING UP AN EDUCATIONAL ACADEMY YOU REQUIRE A MIN OF 6 LAKHS AND 2000 SQFT BUILT UP AREA. CFMEE ROYALTIES ARE 30% ON TOTAL FEES COLLECTED.

HOW ARE YOU DIFFERENT FROM COMPETITORS?

INVEST IN A RECESSION-FREE HIGH GROWTH SKILL DEVELOPMENT SECTOR WITH CFMEE-CURIE FOUNDATION

WHAT IS THE MAXIMUM NUMBER OF STUDENTS IN ONE CLASS AND TILL WHAT CLASS?

WE HAVE RATIO OF 1:25 IN EACH CLASS, NO OF STUDENTS WILL DETERMINE THE NO OF TEACHERS NEEDED IN EACH CLASS.

WHAT ARE THE EXPENSES OTHER THAN THE BUILDING AND FURNITURE?

OTHER THAN BUILDING AND FURNITURE, OTHER EXPENSES ARE MANPOWER, MARKETING, TRANSPORTATION, ASSOCIATION FEES, NECESSARY LEGAL DUTIES AND FEES & ADMINISTRATIVE COSTS.

WHAT MAKES US DIFFERENT?

WHAT GIVES US AN EDGE OVER THE COMPETITION IS THE FACT THAT WE GIVE NOT JUST PERSONALISED SERVICE TO OUR GUESTS BUT ALSO OFFER THEM SKILL BASED QUALITY GLOBAL EDUCATION –(TRIED & RETRIED TO ACHIEVE PERFECTION BEFORE BEING IMPLEMENTED) AT VERY REASONABLE PRICES.

ALSO OUR STUDENTS CARE DEPARTMENT TALKS TO THE STUDENTS PERSONALLY AND TAKES CARE OF THEM EVEN IF THERE IS THE SLIGHTEST UNCOMFORTING FEELING IN THEM. WE ALONG WITH THE MANAGEMENT TRIES TO SATISFY EVERY WHIM OF THE STUDENTS TO MAKE SURE THAT THEY ACHIEVE THE ALL INDIA RANK WITH PROFESSIONAL KNOWLEDGE, THEY ALWAYS LOOK FORWARD TO BEFORE COMING TO ANY OF OUR EDUCATION CENTRES.

COMPETITIVE EXAM COACHING INSTITUTE

CFMEE-CURIE FOUNDATION FOR MEDICAL SCIENCE

FRANCHISE FACTS

INVESTMENT RANGE	INR 6-35 LACKS
AREA REQUIRMENT	1000-2000 SQ.FT
AVERAGE ROI	20-30%
AGREEMENT TERMS	5YRS

BUSINESS DETAILS

STUDENTS LOOK FOR GOOD TRAINING INSTITUTES AND YOURS COULD BE ONE OF THEM, TIE-UP WITH CFMEE-CURIE FOUNDATION Now!

CURIE FOUNDATION FOR MEDICAL SCIENCE & ENGINEERING EDUCATIONAL RESOURCE MANAGEMENT (CFMEE) IS INDIA'S LEADING NATIONAL PROFESSIONAL MEDICAL TRAINING ACADEMY WITH PAN-INDIA PRESENCE AND IS HEADQUARTERED AT CHENNAI.

- ESTABLISHED IN 2006.OVER 40 MMC/IIT/IISC GRADUATES, DOCTORS AND SCIENTIST FORM PART OF THE CORE TEAM AT CFMEE. THE INSTITUTE TRAIN STUDENTS FOR VARIOUS COMPETITIVE EXAMS LIKE NEET, AIIMS, JIPMER, AFMC, IIT-JEE MAINS/ADVANCE, BITSAT, KVPY-UG, AND IIT-JAM-PG.

POTENTIAL FRANCHISEE COULD BE:

- ALL CASH BUSINESS - NO CREDIT , NO STRESS OF UNSOLD INVENTORY & WASTAGE
- PERSON LOOKING OUT TO START OFF ON HIS OWN OR ALREADY IN HIS OWN BUSINESS-AND WITH A BASIC INTEREST IN AND APTITUDE FOR EDUCATION.
- A LOT OF DRIVE AND A BURNING DESIRE TO MAKE IT BIG
- COMMITMENT TOWARDS QUALITY OF THE COURSE AND INTEREST IN THE FUTURE OF THE STUDENTS
- ALL NECESSARY INVESTMENTS REQUIRED FOR ADVERTISING AND PROMOTION.

WHAT FRANCHISEE GETS FROM CFMEE

- A BASKET OF COURSES SO THAT FRANCHISEES SAFE-GUARDED AGAINST SEASONAL AND CYCLICAL BUSINESS UPS AND DOWNS
- COMPLETE COURSE MATERIAL WITH NECESSARY MODIFICATIONS REQUIRED FROM TIME TO TIME
- THE RIGHT TO USE THE WELL- KNOWN CFMEE BRAND NAME
- ASSISTANCE IN ESTABLISHING THE FRANCHISE
- COMPLETE EXPOSURE TO OUR TRAINING METHODOLOGY
- ASSISTANCE IN SELECTING FACULTY, PROVIDED THROUGH A COMBINATION OF PERSONAL TRAINING AT ALL FRANCHISEE LOCATION. GUIDANCE IN MARKETING AND PROMOTING THE COURSES-BASED ON EXPERIENCE OF ALMOST ONE DECADE IN THE FIELD.
- TOTAL COMMITMENT TO FRANCHISEE AND STUDENTS
- GETTING INTO EDUCATION SECTOR BUSINESS IS A GOLDEN OPPORTUNITY OFFERED BY CFMEE GRAB IT NOW FOR HIGHER RETURNS ON INVESTMENT IN FUTURE.

THANKS & REGARDS

CFMEE ACADEMY

BUSINESS DEVELOPMENT DEPARTMENT

CURIE FOUNDATION

CHENNAI-6000 40

WWW.CURIEFOUNDATION.COM

EMAIL: CFMEECAREER@GMAIL.COM



$$\text{ROI} = \frac{\text{PROFIT}}{\text{INVESTMENT}} \times 100$$

(Winnings - Investment)

(Buy In + Fee)